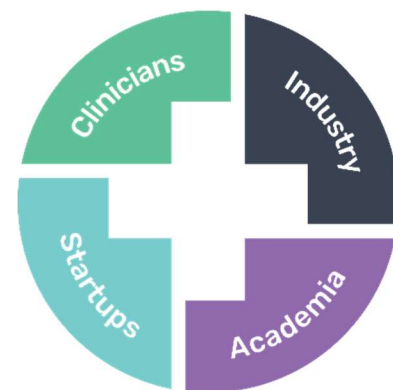


# WATERLOO MEDTECH 2019

## BUILDING A SUCCESSFUL MEDTECH INFRASTRUCTURE

WEDNESDAY, OCTOBER 2, 2019  
ST. GEORGE HALL, WATERLOO, ONTARIO



### AGENDA

#### MORNING SESSION

7:30 AM **Registration. Continental Breakfast. Networking. Visit Exhibits.**

8:00 AM **Welcome and Opening Remarks**

*Doug Dittmer, MD, Conference Co-Chair; Medical Director, Physical Medicine and Rehabilitation, Grand River Hospital*

*Shirley Fenton, Conference Co-Chair; Co-Founder, Waterloo MedTech*

*Karen Redman, Chair, Region of Waterloo*

*Hon. Bardish Chagger, Leader of the Government in the House of Commons and MP, Waterloo*

**Morning Session Chair:** *Chekema Prince, PhD, Senior Human Factors Engineer, Medtronic*

8:15 AM **Translating Ideas into Impact: The Goal of the Deshpande Center**

*Charles Cooney, PhD, Robert T. Haslam (1911) Professor of Chemical and Biochemical Engineering, Emeritus, Department of Chemical Engineering and Founding Faculty Director, Emeritus, Deshpande Center for Technological Innovation, MIT*

8:55 AM **Accelerating Innovation in Healthcare Through a Collaborative, Commercialization Program**

*Diane Côté, President and CEO, MEDTEQ – Consortium for Industrial Research and Innovation in Medical Technology*

9:35 AM **Refreshment Break. Visit Exhibits.** **25 minutes**

10:00 AM **The Innovators Roadmap at Johns Hopkins Technology Innovation Center: How We Deal with Start-Ups**

*Paul Nagy, PhD, Deputy Director, Johns Hopkins Medicine Technology Innovation Center*

10:40 AM **The Biomedical Zone: How a Unique Public-Private Partnership became a Canadian Model for Healthcare Innovation and Economic Development**

*Linda Maxwell, MD, MBA, Executive Director and Founder, Biomedical Zone; Associate Scientist, Li Ka Shing Knowledge Institute, St. Michael's Hospital; Distinguished Visiting Professor, Ryerson University*

11:20 AM **Panel: Lessons from those who have done it - the Secret Sauce to Build a MedTech Infrastructure**

**Moderator:** *Chekema Prince*

**Panel:** *Charles Cooney, Diane Côté, Linda Maxwell and Paul Nagy*

12:00 PM **Lunch. Networking. Visit Exhibits.** **60 minutes**

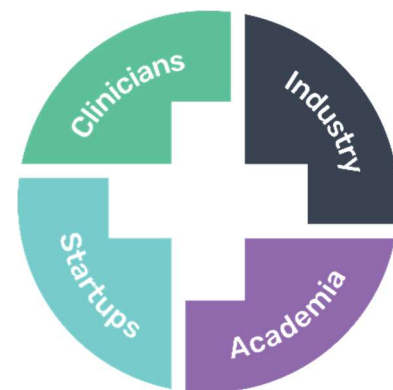
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### AFTERNOON SESSION

#### Afternoon Session Chairs:

*Josephine McMurray, PhD, Associate Professor; Director, case@BTM, Business Technology Management, Lazaridis School of Business & Economics/Health Studies, Wilfrid Laurier University*

*Zach Weston, Manager, Acute Care and Clinical Innovation, Waterloo Wellington Local Health Integration Network & Faculty Member, Wilfrid Laurier University*

1:00 PM **Innovation and Start-Up Showcase – Top Entrepreneurs and Start-Ups for 2019**

1:30 PM **Panel: Financing a MedTech Incubator for Scale Up**

#### **Moderators:**

*Josephine McMurray and Zach Weston*

#### **Panel:**

*Tiff Macklem, PhD, Dean, Rotman School of Management, Professor, Finance, University of Toronto and Former Senior Deputy Governor, Bank of Canada*

*Micheál J. Kelly, PhD, Dean, School of Business and Economics, Wilfrid Laurier University*

*Gary Hallam, Executive Dean, School of Business and Hospitality, Conestoga College*

*J. Mark Weber, PhD, Eyton Director, Conrad School of Entrepreneurship and Business, University of Waterloo*

3:00 PM **Refreshment Break. Networking. Visit Exhibits. 15 minutes**

3:15 PM **Building a MedTech Incubator**

*Doug Dittmer, MD, Medical Director, Physical Medicine and Rehabilitation, Grand River Hospital*

4:00 PM **Waterloo MedTech 2019 Awards**

**Closing Remarks**

**Networking Reception / Visit Exhibits**

6:00 PM **Conference Closes**

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